



McGuireWoods

CONSUMER PRODUCTS SAFETY

CONSUMER PRODUCTS SAFETY



McGuireWoods' product safety lawyers have more than three decades of experience advising and representing manufacturers, importers, private labelers, distributors and retailers of the world's best-known products on all aspects of risk management, regulatory compliance, recalls/withdrawals, and litigation.

We regularly assist clients in the design and implementation of risk management programs aimed at ensuring regulatory compliance and reducing exposure to claims and fines on a wide range of consumer products regulated by the Consumer Product Safety Commission (CPSC), U.S. Food & Drug Administration (FDA), U.S. Department of Agriculture (USDA), Environmental Protection Agency (EPA), and other regulatory and law enforcement agencies.

Much of what we do involves avoiding the need for recalls. However, when recalls are necessary, we have significant experience negotiating and implementing them. Further, our experienced trial lawyers and class action litigators are well-versed in the practical implications of risk management strategies, and are available to aggressively defend product manufacturer, importer, distributor and retailer clients when litigation arises.

HOW WE HELP

Clients rely on us to assist in implementing risk management programs to eliminate regulatory non-compliance, reduce exposure to claims and fines, and aggressively defend matters when they do arise. Our consumer products safety attorneys regularly

- Develop and implement programs tailored to clients' needs to facilitate consumer product safety and compliance with applicable product safety laws;
- Provide onsite consultations and seminars to provide risk management advice, best practices counseling and training to facilitate compliance with applicable product safety laws;
- Closely monitor agency developments and rulemaking and advise clients of the implications;
- Advise clients on reporting obligations under U.S. law;
- Develop recall and corrective action plans, and negotiated recalls with U.S. agencies;
- Assist clients with responding to complaints submitted to regulatory agencies;
- Review product literature and packaging materials for compliance with applicable standards;
- Assist clients in response to site visits and inspections;
- Represent witnesses testifying before regulatory agencies;
- Defend companies in civil and criminal penalty investigations; and
- Defend personal injury and property damage claims and litigation arising in connection with recalled products.

WHAT OTHERS SAY

**Nationally recognized for
Product Liability & Mass Torts and Food & Beverages:
Regulatory & Litigation;
Product liability and toxic torts practice recognition in Virginia**

— *Chambers USA*

**Nationally recognized for
Product liability, mass tort and class action - defense:
consumer products (including tobacco)**

— *Legal 500 United States*

“Litigation Powerhouse”

— *Law360*

**Multiple partners named
Product Liability Litigation - Defendants
“Lawyers of the Year”**

— *Best Lawyers*

McGuireWoods

CONSUMER PRODUCTS EXPERIENCE

Team lawyers have hands-on legal experience with an array of consumer products, including:



Apparel



Home improvement products



Bicycles



Lawn and garden equipment



Boats



Light fixtures



Coffee makers



Lithium-ion batteries and chargers



Electronics



Nursery products



Elevators



Power tools



Furniture



Smoke alarms



Grills



Toys and games



Hand-held outdoor power equipment
(gasoline-powered, corded electric,
and battery-powered)



Window blinds



Food and beverages



Dietary supplements



REPRESENTATIVE MATTERS

- 45+ year representation as national products liability and CPSC counsel to German and U.S. manufacturers of chainsaws and other hand-held power equipment in comprehensive risk management, matters before the CPSC, defense of all U.S. lawsuits involving product defect allegations, and product literature work.
- 20+ year representation as CPSC counsel of a Fortune 50 home improvement retailer and importer in matters involving the CPSC and product safety.
- 20+ year representation as CPSC counsel of U.S.-based furniture manufacturers and importers in matters involving the CPSC, product safety, and the defense of claims.
- 7+ year representation of a national sporting goods retailer in CPSC-related risk management and compliance, recalls, and litigation.
- 15+ year representations of clothing and footwear manufacturers, importers and retailers in CPSC-related matters.
- 25+ year representation of a manufacturer and importer of electric household and commercial appliances in litigation and CPSC-related matters.
- 5+ year representation of a nationally recognized cabinet manufacturer in CPSC-related investigations and recalls.
- 10+ year representation of major food manufacturer in one of the largest recalls in U.S. history and defended the company in thousands of subsequent class action and individual cases.
- Trial and appellate counsel to an international medical device company defending nationwide suits following FDA recall.

KEY CONTACT



MICHAEL R. DAGLIO
PARTNER
+1 804 775 1185
mdaglio@mcguirewoods.com
RICHMOND

CONSUMER PRODUCT SAFETY TEAM



JOAN S. ANDERSON
PARTNER
+1 704 343 2011
jsanderson@mcguirewoods.com
CHARLOTTE



ROYCE B. DUBINER
PARTNER
+1 312 750 8636
rdubiner@mcguirewoods.com
CHICAGO



JUSTIN D. HOWARD
PARTNER
+1 804 775 4358
jhoward@mcguirewoods.com
RICHMOND



ANDREW F. GANN JR.
PARTNER
+1 804 775 1643
agann@mcguirewoods.com
RICHMOND



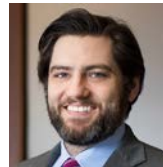
JAMES F. NEALE
PARTNER
+1 434 977 2582
jneale@mcguirewoods.com
CHARLOTTESVILLE



R. TRENT TAYLOR
PARTNER
+1 804 775 1182
rtaylor@mcguirewoods.com
RICHMOND



CHRISTOPHER E. TRIBBLE
PARTNER
+1 804 775 7552
ctribble@mcguirewoods.com
RICHMOND



TRAVIS C. GUNN
COUNSEL
+1 804 775 7622
tgunn@mcguirewoods.com
RICHMOND



JOSEPH T. REZABEK
COUNSEL
+1 804 775 1156
jrezabek@mcguirewoods.com
RICHMOND



MARTHA SWICEGOOD STWODAH
COUNSEL
+1 804 775 4335
mstwodah@mcguirewoods.com
RICHMOND



EMILY J. WAGNER
COUNSEL
+1 412 667 7938
ewagner@mcguirewoods.com
PITTSBURGH



FRANK TALBOTT V
ASSOCIATE
+1 804 775 4773
ftalbott@mcguirewoods.com
RICHMOND



ABOUT McGUIREWOODS

McGuireWoods has 1,100 lawyers in 21 offices across the United States and other countries. Over its 189-year history, the firm has earned the loyalty of its many longstanding clients with a deep understanding of their businesses and broad skills in complex regulatory and compliance matters, high-stakes disputes and transactional matters. For more than a decade, McGuireWoods has been ranked on BTI Consulting Group's "Client Service 30" list of law firms serving Fortune 1,000 companies — elite firms singled out for client service excellence based on unprompted feedback from corporate counsel. Its full-service public affairs arm, McGuireWoods Consulting LLC, offers infrastructure and economic development, strategic communications and grassroots advocacy, and government relations solutions. For more information, visit www.mcguirewoods.com.

McGuireWoods