

RETAIL CAPABILITIES



McGuireWoods understands the unique challenges and needs of retailers.

Throughout our history, McGuireWoods has been a legal team of choice for retailers. The retail industry is as broad and diverse as the customers it serves and the products it delivers. Brick-and-mortar superstores, small-box and discount retailers, online shops and niche players alike need effective advisors who understand the complex legal and business environments in which they operate.

What makes our team unique is that many of our attorneys have held senior in-house positions at major U.S. retailers. This professional expertise, when coupled with retail legal experts who have served as outside counsel to regional, national, and international retailers for decades, gives the McGuireWoods team an understanding of the legal, business, and practical concerns that impact retailers. We know the retail industry from the inside and stand ready to blend our background at corporate headquarters with that of our experienced courtroom litigators to provide strategic legal advice and dispute resolution.

A true business partner.

Our cross-practice retail team works in conjunction with our retail clients to help them gain a competitive advantage. By staying up-to-date on the cutting edge issues facing both essential and non-essential retailers during the COVID pandemic and beyond, McGuireWoods assists clients with managing risk and defending all facets of their core business. As retailers are confronted with a multitude of issues—logistics and supply chain disruptions, tariff and trade uncertainties, consumer product safety compliance, price gauging pressures, product labeling issues, customer and employee privacy concerns, wage and hour representative and PAGA actions, public accommodation disputes, website accessibility claims, and mass arbitration attacks—our team assesses the statutory, regulatory, and litigation landscape to provide strategic guidance that fits the needs of the individual business.

Our clients include retailers of all sizes and scope:

- grocery and discount chains
- private department stores
- high-end and specialty clothing
- electronics, jewelry and specialty home goods stores
- specialty pet retailers
- beauty
- home improvement and hardware
- rural lifestyle brands
- sports apparel
- franchisors and franchisees
- companies that sell products or have business models that cross sectors, such as:
 - restaurants
 - pharmacies
 - automotive manufacturers and dealerships
 - telecommunications
 - media and entertainment companies

What We Offer

OUR MULTI-DISCIPLINARY TEAM OFFERS A FULL RANGE OF INDUSTRY-FOCUSED LEGAL SERVICES, INCLUDING, BUT NOT LIMITED TO:

- ADA Public Accommodation
- Advertising
- Antitrust
- Arbitration Programs and Protocols
- Class and Collective Actions
- Consumer Product Safety Compliance
- Corporate Finance
- Corporate Governance and Securities
- COVID 19 Pandemic Issues
- Customs, Trade, and Tariffs
- Data Breach
- Discrimination, Harassment, and Whistle Blowing
- Dynamic Pricing and Price Gauging
- Employee and Consumer Privacy
- Employee Benefits and Compensation
- Equal Pay and Gender Equity
- Fair Credit Reporting
- Franchise Protection
- Immigration
- Insolvency and Debt Restructuring
- Intellectual Property Protection
- Internal Investigations
- Labor Disputes
- Mass Arbitration Defense
- Mass Tort
- Private Attorneys General Act (PAGA)
- Product Labeling and Food Safety
- Proposition 65
- Real Estate Development and Leasing
- Supply Chain and Logistics
- Tax
- Telephone Consumer Protection Act
- Trade Secrets
- Wage and Hour Compliance and Litigation
- Website Accessibility
- Workplace Safety and Protection

What You Can Expect

CLIENT SERVICE

We understand that many retailers' stores are open most days of the year, and that the needs of their clients arise seven days a week. Just as retailers are on call at all times for their clients, so are we for ours.

COMMUNICATION

Clear, and timely information and recommendations tailored to our clients' preferred communication style.

COLLABORATION

Clients value our collaborative culture. We will work closely with the legal team - and given direction, the business team - to provide counsel through an informed commercial mind-set.

KEY CONTACTS



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