

**Chris Rupp****Independent Consultant: Fractional CMO & Commercial Strategy**

Chris Rupp is a commercial leader who has spent more than 20 years driving growth in the MedTech product and service sectors across product strategy, market access, and commercial leadership. He's recognized for leading transformative marketing and commercial strategies that scale revenue growth through market expansion and acquisitions. He has a Proven record of leading high-performing global teams and aligning commercial objectives with corporate priorities to foster collaboration and operational excellence. More recently he's applied that experience in consulting, helping early-stage device companies refine value propositions and commercial plans while actively seeking his next full-time commercial leadership role where he can scale revenue and customer impact. Based in St. Paul, MN, Chris leverages a unique blend of commercial, technical, and clinical expertise to enhance organizational performance and elevate brand presence in competitive global landscapes.